CATHERINE E TROTTER

BIO

Catherine was born and raised in Prince George's County Maryland, educated in the public school system and graduated from Northwestern High School. Ms. Trotter received formal training from Morgan State University located in Baltimore Maryland, where she earned a B.S. in Political Science in 2002. In 2007, Catherine launched her consulting business providing business owners services for growing companies. Catherine is a statewide Licensed Life Insurance Broker.

Catherine is an accomplished author, speaker and strategist. Catherine niche area is in program development and strategic planning. Catherine offers workshops that teaches on community engagement methods that can be used for various regions.

She is a sought after speaker for conferences and workshops offering professional development training and leadership development. She has consulted with several organizations as a project manager around strategic planning. Ms. Trotter was awarded a contract with 'The Office of Neighborhood Safety & Engagement' Executive Office of the Mayor and 'Dramatic Solutions' in Washington DC providing business development courses for their participants.

Catherine authored "Community Engagement from Concept to Implementation, 8 Steps to Unlocking Your Creative Ideas", released on August 16th, 2014 at the African American Author's Expo in Timonium MD. In 2018 Catherine released "Metamorphosis Shadow" in Orlando Florida at the Aloft Hotel at the Speak Life Tour showcase. In 2019 Catherine produced SLT 'the TALK", podcast radio show, featuring business owners statewide and internationally. In 2021, Catherine launched "When Queens Meet" Network Group to support women in their personal, professional and entrepreneurial journey. In 2022, Ms. Trotter launch NB Diversity Enrichment Academy, LLC a professional and entrepreneurship development program.

BUSINESS STRATEGIST

@ctrstrategysolutions

@cspeaksoffical

@catherinetrotter

WWW.CATHERINETROTTER.COM

STRATEGIST | SPEAKER | AUTHOR
EVENT PRODUCER | PODCAST RADIO HOST

HIGHLIGHTS

CEO of NB Diversity Enrichment Academy, LLC

CEO of CTR Strategy Solutions

Founder of Speak Life Tour

Curator of 'When Queens Meet' Retreat Excursions

Published
"Community Engagement from Concept 2 Implementation, 8 Steps to Unlocking Your Creative Ideas" in 2014

Metamorphosis Shadow in 2018 and 7 Days E-Book in 2021

CTR STRATEGY SOLUTIONS

2022 SERVICE FEE

501C3 Processing - $2,500 (*Consultant Fee*)

Proposal Writing - $1,500 (*up to 8 pages*)

Curriculum Development - $2,500

For-Profit Business Development - $3,500

The Shift - 90 Day Personal & Business Planning - $5,000

Business Strategy Audit - $1,500

Strategic Planning - $7,000 (8 Weeks)

Business Strategy Retreat (Facilitator) - $8,500

(12 Hour Training - up to 15 participants)

Business Coaching Sessions - $275 per hour

Digital Coaching Series - $600

Financial Planning (*Schedule to get a Quote*)

Bookkeeping Services (*Schedule to get a Quote*)

NB DIVERSITY ENRICHMENT ACADEMY, LLC

IN COLLABORATION WITH PNC BANK
AND THE OFFICE OF NEIGHBORHOOD
SAFETY & ENGAGEMENT
(EXECUTIVE OFFICE OF THE MAYOR IN WASHINGTON DC)

A curriculum based program.

Professional and Entrepreneurial Development.

FOUNDER OF THE SPEAK LIFE TOUR

HIGHLIGHTS

Curator of a 9 Year Running Tour
(Featured in 9 States)
Maryland, Washington DC, Virginia, New York, Philadelphia, Charlotte NC, Atlanta GA, Los Angeles CA and Orlando FL

Launched SLT clothing line in 2015

www.speaklifetour.org

"CEO NETWORK MIXERS"

Event Curator for When Queens Meet
Four Seasons Downtown Baltimore
Bygone Restaurant

FEATURED CLIENTS

TRUE FOUNDATION OUTREACH CENTER, INC.

HELPING THE LEAST OF THEM, INC.

BRIDGING THE GAP, INC.

THE WOMEN'S CHALLENGE, INC.

DIVERSITY AWARENESS TV, INC.

ILIVE, INC.

GODS VISION CORP

QUEEN YOU ARE NOT ALONE, INC.

GIFT'S CLOSET, INC.

I AM ME PROJECT, INC.

WEE SERVICES, INC.

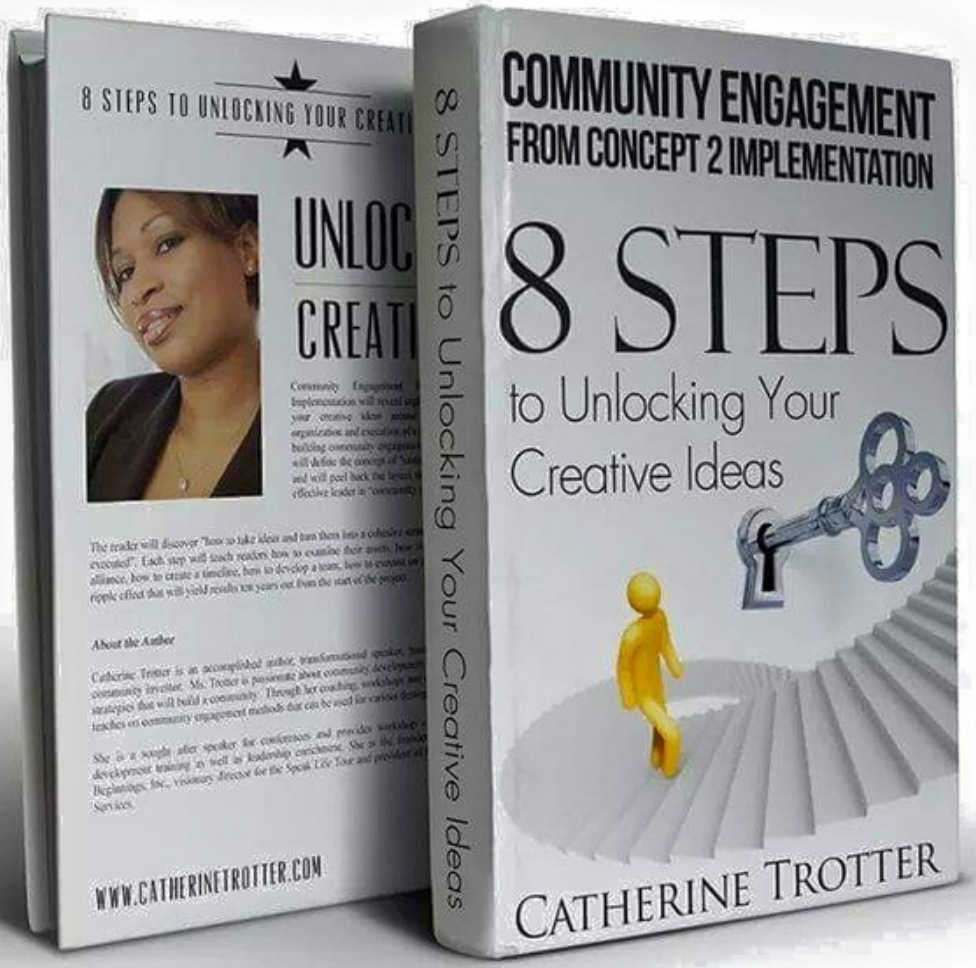
ALWAYS BUILDING CHARACTER, INC.

NO ONE PERSON GOES HUNGRY, INC.

SAGE, INC.

DREAMCHASER FOUNDATION, INC.

GLOBAL PARTNER ACADEMY, INC.


8 STEPS TO UNLOCKING YOUR CREATI
UNLOC
CREATI
WWW.CATHERINETROTTER.COM
8 STEPS to Unlocking Your Creative Ideas
COMMUNITY ENGAGEMENT
FROM CONCEPT 2 IMPLEMENTATION
8 STEPS
to Unlocking Your
Creative Ideas
CATHERINE TROTTER

CONTACT / BOOKING

Catherine E. Trotter
800-306-3140 (National Number)
301-327-0131 (DC, MD, VA)
407-710-6233 (Florida) | 404-900-1832 (Atlanta)

CTR STRATEGY SOLUTIONS
ct@catherinetrotter.com
www.catherinetrotter.com

STRATEGY SOLUTIONS